

# GROWING TALENT FOR TODAY AND TOMORROW

(GTCI)  
GLOBAL TALENT  
COMPETITIVENESS  
INDEX 2014

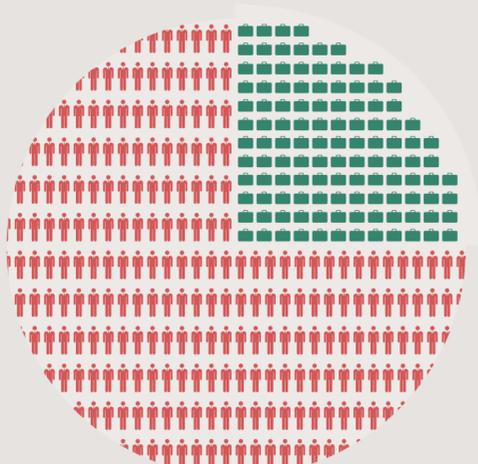
## THE WORLD TODAY

A mismatch of talent is challenging companies and countries alike, leading to a lack of prospects for families, missed innovation and a shortfall of growth.

**200 million unemployed**



THAT IS THE SAME AS THE ENTIRE POPULATION OF BRAZIL.



**DESPITE 33 MILLION** LOOKING FOR A JOB IN THE US & EUROPE

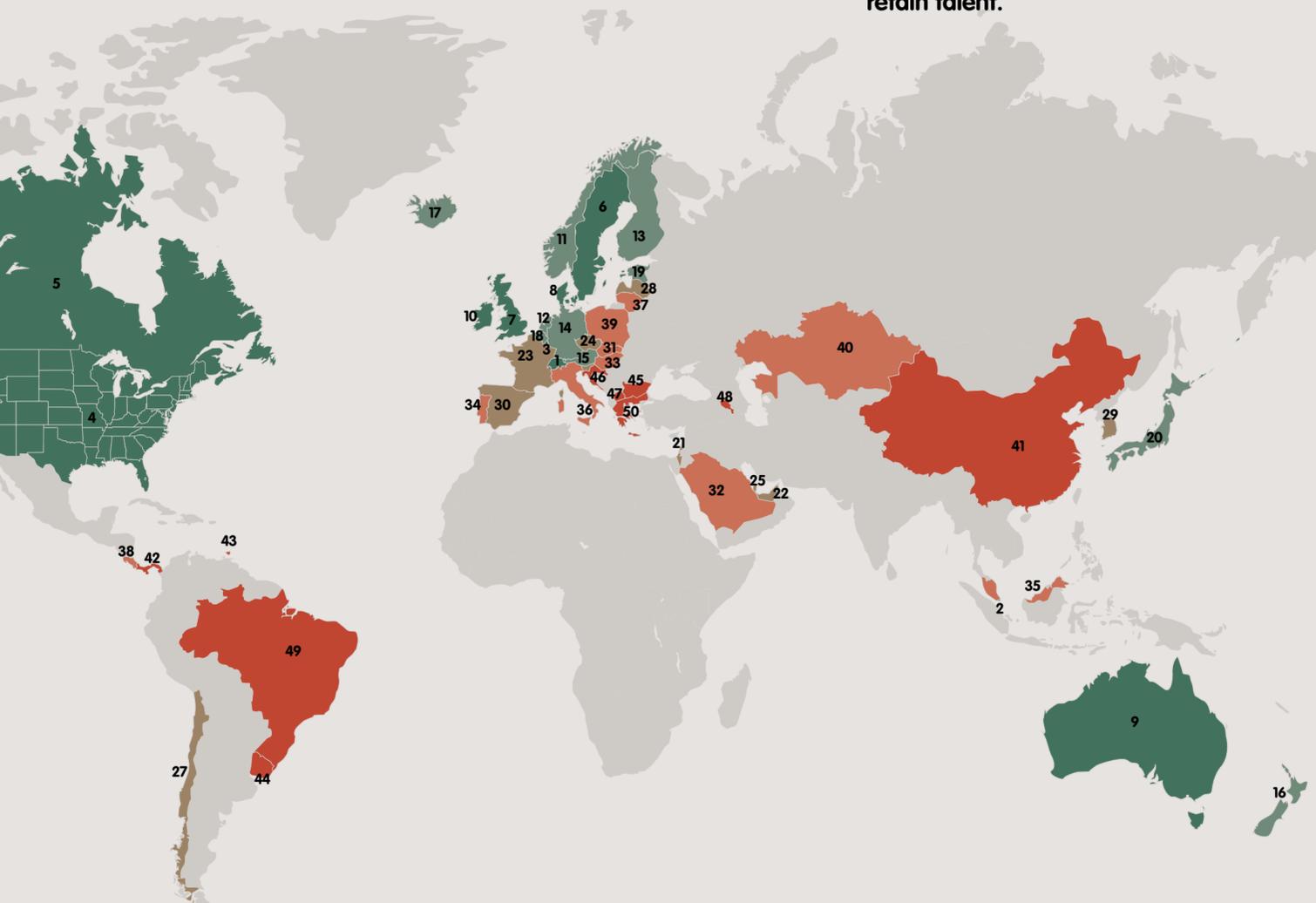


**8 MILLION** JOBS ARE LEFT VACANT EACH YEAR

## GTCI TOP 50

To tackle this problem, governments and businesses must invest in growing talent.

GTCI measures countries' competitiveness based on their ability to grow, attract and retain talent.



## THE RECOMMENDATIONS

There is no one-size-fits-all solution, but the experience of talent champions points to a number of key learnings and recommendations to improve talent competitiveness of countries and business.

**1 BEYOND FORMAL EDUCATION**  
Life-long learning and growth opportunities are needed to supplement formal education.

**2 EMPLOYABLE SKILLS**  
Talent development strategies should focus on the concept of employable skills to meet business demands.

**3 OPENNESS**  
Openness in terms of trade, investment and labour mobility is a key component of talent competitiveness.

